

Youth Pork Quality Assurance™ Plus

Mission Statement

Youth Pork Quality Assurance Plus™ (Youth PQA Plus™) demonstrates the dedication of America's youth pork producers and their Advisors to assuring consumers that they are purchasing pork that is safe, of high quality and produced in a responsible manner.

Why was Youth PQA Plus developed?

- To put the pork industry in a position to demonstrate to its customers the commitment of the industry to providing the best possible care for its animals.
- To assure consumers they are purchasing the highest quality, safest product possible while caring for animal well-being.



How was Youth PQA Plus developed?

- The Pork Industry Animal Care Coalition, made up of pork producers, packers/processors, restaurants and food retailers, dedicated itself to finding a food-industry solution that would give confidence to consumers that U.S. Pork is produced in a way that respects animal well-being.
- It was developed to be a continuous improvement program.

When will Youth PQA Plus take effect?

- The Youth PQA Plus program was officially launched on June 7, 2007. The new program is modeled after the adult PQA Plus™ program incorporating food safety along with animal care and well-being. There are different elements and requirements to distinguish between the Youth PQA Plus program and the adult PQA Plus program as shown in the comparison chart.



Can I still participate in Youth PQA® program?

There are two programs that are available and running simultaneously; Youth Pork Quality Assurance® (Youth PQA®) and Youth PQA Plus. Youth PQA Plus includes an additional training and certification requirement for advisors. To allow for adequate time to train advisors, the Youth PQA program will be available until June 2008.

It is encouraged to participate in the new Youth PQA Plus program as availability allows

within your state.

States including Iowa, Texas, Missouri, Nebraska, and Ohio currently have programs that are equivalent to the Youth PQA Plus program.

Youth certification requirements may vary by state, county, or local levels; therefore you may need to contact your local PQA Plus Trainer. To find the nearest advisor please contact the National Pork Board Service Center at 1-800-456-PORK (7675).

